



TRINITY LUTHERAN SCHOOL

2020 Annual Fund Sponsorship Levels

Annual Fund Sponsor *\$5,000 and above*

- ◆ Logo and organization website link placement on TLS website
- ◆ Video placement on TLS website, telling why you give to Trinity
- ◆ Short bio highlighting your organization on TLS website
- ◆ Branded sponsorship of a program or event of your choice at Trinity (science fair, field day, book fair, etc.)
- ◆ Recognition in ROAR (an e-newsletter mailed 3 times annually to 400+ donors, family members, alumni and friends of Trinity)
- ◆ Recognition in 2021 Annual Report
- ◆ Recognition in Weekly Update, an e-newsletter to all current families
- ◆ Featured post in #GivingTuesday campaign on social media-- leading up to and following 12/1/2020 virtual event-- with video post if desired
- ◆ Featured in TLS blog post series "A Community of Support", which highlights the people and organizations behind Trinity's programs
- ◆ Featured post on TLS social media for a third-party endorsement of your organization

Program Sponsor *\$1,500 and above*

- ◆ Listing and organization website link placement on TLS website
- ◆ Sponsor's choice of a specific area of need or program (scholarship, athletics, academics, technology, etc.) for targeted recognition
- ◆ Recognition in ROAR (an e-newsletter mailed 3 times annually to 400+ donors, family members, alumni and friends of Trinity)
- ◆ Recognition in 2021 Annual Report
- ◆ Recognition in Weekly Update, an e-newsletter to all current families
- ◆ Featured post in #GivingTuesday campaign on social media-- leading up to and following the 12/1/2020 virtual event-- with video post if desired
- ◆ Featured in TLS blog post series "A Community of Support", which highlights the people and organizations behind the programs at Trinity

Friend of Trinity *\$500 and above*

- ◆ Listing on TLS website
- ◆ Recognition in ROAR (an e-newsletter mailed 3 times annually to 400+ donors, family members, alumni and friends of Trinity)
- ◆ Recognition in 2021 Annual Report
- ◆ Featured post in #GivingTuesday campaign on social media-- leading up to and following 12/1/2020 virtual event-- with video post if desired
- ◆ Recognition in Weekly Update, an e-newsletter to all current families

Sponsorships are tax-deductible as advertising expenses because of the promotional placements on Trinity's website, social media, and communications, per IRS Publication 535, p. 45

Questions? Please contact Maureen Crone, Trinity's director of marketing and development: mcrone@trinitynn.com

Thank you for being a part of our community of support!